



2026 RRBM Responsible Research Summit

“Doing Impactful Business and Management Research in the Age of Generative AI”

Doctoral and Early Career Scholars Professional Development Workshop

Kozminski University, Warsaw (Poland)

22 June 2026

Welcome to RRBM’s Professional Development Workshop (PDW), “Doing Impactful Business and Management Research in the Age of Generative AI,” hosted by Kozminski University on 22 June 2026.

Our speakers include **Prof. Agnieszka (Aggie) Chidlow** (Chair of RRBM, University of Birmingham, UK), **Prof. Saonee Sarker** (Vice-Chair of RRBM, Virginia Tech, USA), **Prof. Andrew Barton-Jones** (Member of the RRBM Working Board, Queensland University, Australia), **Dr. David Steingard** (Head of PRME and Member of the RRBM Working Board, New York, USA), and **Dr. Anna Gorska** (Kozminski University, Poland).

The speakers will discuss how responsible research can be conducted in the age of generative artificial intelligence (AI), exploring how academic rigor, ethical responsibility, and real-world relevance can be integrated to align scientific scholarship with responsible management education and address complex societal challenges.

We aim to cultivate an open and informal atmosphere that promotes meaningful dialogue and fosters new connections. We encourage all participants to join us in a spirit of collaboration and curiosity

Programme

08:00 - 08:30	Registration and coffee
8:30 - 10:00 Room TBC	<p>Shaping Trust and Impact: Business Schools, Responsibility & Societal Impact</p> <p>Prof. Agnieszka (Aggie) Chidlow (Chair of RRBM, University of Birmingham, UK)</p> <p>Dr. David Steingard (Head of PRME and Member of the RRBM Working Board, New York, USA)</p> <p>We will explore the transformative paradigm shift taking place in business and management scholarship and education, arguing that academic rigor and real-world relevance are inseparable components of meaningful societal impact. Moving beyond the traditional “ivory tower” model and the restrictive “Publish or Perish” culture that has historically distanced research from practice, the session will highlight the global Responsible Research in Business and Management (RRBM) movement and its sister initiative, the Principles for Responsible Management Education (PRME). Together, these initiatives advocate for a more responsible approach to management research and education, grounded in the shared commitment to redefining impact as “IMProving ACTion” — generating knowledge that informs practice, addresses societal challenges, and contributes to sustainable and inclusive development.</p>
10.00 - 10.30	Coffee and tea
10:30 - 12:00 Room TBC	<p>Engaging AI for responsible and impactful research</p> <p>Prof. Saonee Sarker (Vice-Chair RRBM, Virginia Tech University)</p> <p>We will explore what the rise and use of AI mean for doing responsible and impactful research, including potentials and pitfalls.</p>
12:00 - 12:45	Lunch

<p>12:45 - 14:15 Room TBC</p>	<p>New Vistas for Scholarship and Impact in the Age of AI</p> <p>Prof. Andrew Barton-Jones (Member of the RRBM Working Board, Queensland University, Australia)</p> <p>We will hold an open discussion with a panel about what it means to be a scholar and developing research, teaching, and other skills in the age of AI.</p>
<p>14:15 - 14:45</p>	<p>Coffee and tea</p>
<p>14:45 - 16:15 Room TBC</p>	<p>Theorizing Beyond Generative AI</p> <p>Dr. Anna Gorska (Kozminski University, Poland)</p> <p>We will explore how junior scholars can engage in meaningful theorizing that requires human creativity, reflexivity, judgment, and the courage to question dominant assumptions beyond GenAI.</p>
<p>16:15 - 16:30</p>	<p>Wrap-up</p>
<p>17:00</p>	<p>Registration for RRBM Responsible Research Summit</p>

Connecting and collaborating

Our goal extends beyond just acquiring new skills. We aim to foster a community of scholars dedicated to impact-oriented research. The diversity of research interests among participants is broad, and we hope this will facilitate networking and collaboration. The PDW offers an opportunity to engage with leading scholars who champion research that is both academically rigorous and socially relevant, addressing pressing societal challenges aligned with the 17 United Nations Sustainable Development Goals (SDGs) through responsible scholarship and innovative approaches to responsible management education.

Helpful resources

RRBM

Responsible Research for Business and Management (RRBM) is dedicated to inspiring, encouraging, and supporting credible and useful research in the business and management disciplines. To read their position paper presenting a “vision of a future in which business schools and scholars worldwide have successfully transformed their research toward *responsible science*, producing useful and credible knowledge that addresses problems important to business and society” (click [here](#)), RRBM’s seven principles of research (click [here](#)). Explore RRBM’s collection of videos, webinars, and other resources on responsible research at RRBM’s resource library (click [here](#)) and website (click [here](#)).

New Scholars

New Scholars hosts discussions with leading scholars, bringing together doctoral researchers, early-career researchers, and experienced academics to discuss impact-oriented research. These discussions are hosted on Zoom and archived online for broader access.

Kozminski University

As the host of this event, Kozminski University is a leading business school in Central and Eastern Europe, internationally recognised for its commitment to academic excellence, impactful research, and management education.